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RICHLAND
Gladiolus Gardens

TWIN BLUFFS
WISCONSIN



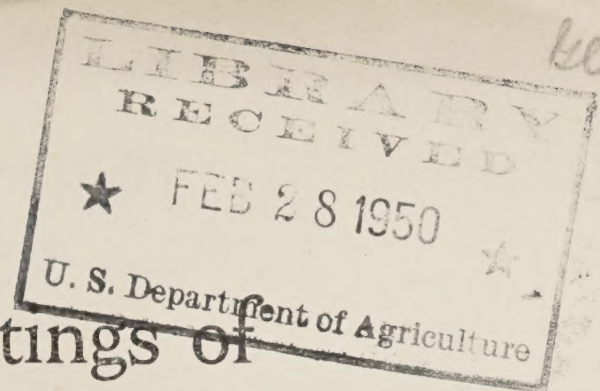
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1950 Prepaid Listings of BETTER GLADIOLUS

with Greetings from

RICHLAND GARDENS

Twin Bluffs, Wisconsin

Richland Gardens

Wishes You And Yours Another

GLAD Year

and thank you one and all for past favors, especially those of you responding to my recent Fall Clearance Offers.

Thanks again, and for future R. G. Specials, stay tuned to Richland Gardens by remaining on its active customer list.

GLEANINGS . . .

From 1949 Experiences

More than anything else the season of 1949 (the wettest in my experience) impressed me with the fact that not all Glads have web-feet, be they geese or swans.

The difference in performance of varieties was just as marked as under the drought conditions of 1948. Some, known to be good varieties, were even shorter than most of the only fair performers came under 1948's dry summer.

Many 1949 trial varieties came into bloom with 90 to 105 degrees of temperature and from five to seven inches of rain every forty-eight hours.

The only one of some varieties that did not crook, spiked with the benefit of cloudy days. Any variety that spiked and stayed straight with that benefit, never will crook, and there were several including all of Fishers 1949 releases.

Oregon Rose went down like a cork-screw, while Betty's Choice stood like a ramrod.

Any conditions that promote a soft, rapid growth, increases floret misplacement (except on cloudy days). There were many it would not be fair to comment on, due to conditions under which they came into bloom. Likely "No Comments" would be more in order for 1949. Comments and listing on several have been reserved against the time and opportunity to witness their performance under more normal conditions, I hope.

The going here in July was really tough, no other spot in the state or nation receiving more heat and rain in five weeks time, than Richland County did in June and July, 1949.

- 1950 PRICE LIST -

Discounts, Sizes, Terms, Etc.

VARIETY DESCRIPTIONS

First numeral following variety names, gives size and color class. See classification charts. Second numeral gives the approximate days to bloom from large size bulbs, medium sizes will bloom from one to ten days later.

PRICES

Where priced only per each, 10 bulbs may be purchased at 8 times the price for 1 bulb. 5 bulbs will be supplied at one-half the cost of 10 bulbs, where priced at 50c or more. No single item under 25c please.

RETAIL BULB SIZES

"L" Large
1 1/4 in. and up
No. 1 and 2 sizes

"M" Medium
3/4 to 1 1/4 in.
No. 3 and 4 sizes

"S" Small
1/2 to 3/4 in.
No. 5 and 6 sizes

BULBLETS (BLTS)

These are not bulbs, though several unscrupulous concerns have amassed fortunes by misrepresenting them to you (the public) via press and radio, before honest growers could expose them.

Bulblets are neither seeds or bulbs, but are more like seeds, in that they germinate as seeds do, and like seeds, some are more difficult than others to germinate. The Bulblets found at the base of mother bulbs at harvest time are the only true increase of the Gladiolus. From them are grown the true to name bulbs offered via this and other growers listings. Unless you know the above, germination, growth, etc. do not buy them, or if you do, ask for cultural directions.

And if 200 Bulblets for \$1.98 still sounds like a bargain to you, you may have them from here, but not for \$2.00. The price is just Two Bits, and thank you.

DISCOUNTS

For discounts in cash or extra bulbs, see last page.

To date no one has complained of R.G. generosity, and as in the past it will reflect to you, the difference in overhead costs between just a price list and the expense of an illustrated catalog, which I should like to give you, and likely would if I had a mailing list of 10,000 or more, for you see, I like them too.

But I fear a list that size would also rob your orders of my personal contact and I enjoy that too. So let's just stay on a mutual basis for at least a while yet.

Thank you. H. L. W.

N. A. G. C. CLASSIFICATION

SIZES

Miniature Glads
Small Glads
Medium Glads
Large Glads
Giant Glads

100—Florets under 2 1/2 inches.
200—2 1/2 inches through 3 1/4 inches.
300—Above 3 1/4 through 4 1/4 inches.
400—4 1/4 through 5 3/8 inches.
500—5 1/2 inches and larger.

CLASS

00	White	00	50	Red	50	(Light)
	White	01		Red	52	(Deep)
	Cream	06		Red	54	(Black)
10	Yellow	10 (Light)	60	Rose	60	(Light)
	Yellow	12 (Deep)		Rose	62	(Deep)
	Buff	16	66	Lavender	66	
20	Orange	20 (Light)	70	Purple	70	
	Orange	22 (Deep)	76	Violet	76	(Light)
	Orange	24 (Red 0)		Violet	78	(Deep)
30	Salmon	30 (Light)	80	Smoky shades	82	(Orange smoky)
	Salmon	32 (Deep)		Smoky shades	83	(Salmon smoky)
36	Scarlet	36		Smoky shades	84	(Pink smoky)
40	Pink	40 (Light)		Smoky shades	85	(Red smoky)
	Pink	41 (Light)		Smoky shades	86	(Lavender smoky)
	Pink	42 (Deep)	90	Any other color		

The first figure in a number shows the size of blooms and the next two numbers show the color. When the last number is odd it means that there is a conspicuous marking on the bloom like a blotch or lines. In general use there are other odd numbers used aside from the two or three in the above list.

- General List -

Variety names with comments and descriptions	Price and Sizes				
	Per	L	M	S	Bulblets
ADORATION, 440-70 day, attractive peaches and cream nicely ruffled.	1 10	.75 5.00	.50 3.50	.35 2.00	10- .75 100- 5.00
ASTRID, 460-78. Tall, strong growing, dusty or mauve rose with prominent white throat spear.	1 10	.35 2.80	.25 2.00	.15 1.20	10- .25 100- 2.00
BEAUTY'S BLUSH, 440-75. One blush or pastel Glad that is making the grade. Nice one.	1 10	.20 1.00	.15 1.00	.10 .25	10- .20 100- 1.50
BETTY'S CHOICE, 362-90. Closer to 400 size. Tough but beautiful; a medium rose, edged in cream.	1 10	.20 1.60	.15 1.20	.10 .80	- 100- .75
BIRCH-RED, 552-50. Was a little slow in getting started, is now making up for lost time.	1	1.00	.75	.50	3- .25 15- 1.00
BLUE BOY, 476-85. Medium tall, deep violet with darker throat 7 open on 18 bud spike.	1 10	1.00 8.00	.60 4.50		Reserved Reserved
BLUE ICE, 576-85. Popular new Oriental blue.	1	2.50	1.50	1.00	-
BLUE LAGOON, 478. Popular deep blue. Personally I prefer Porcelain Blue.	1 10	.75 4.00	.50 4.00	.35 2.80	10- .50 -
BOISE BELLE, 343-98. A rare exception in unique beauty. Yellow with pink edged petals. Even the lip petals have a picot edge of pink. With 10 to 12 open florets, this is really some Glad.	1 5	2.00 8.00	1.50 6.00	1.00 4.00	2- .45 10- 1.75
BOULOGNE, 562-85. Deep wine red with a rosy purple glow. This one is good.	2 10	.35 1.00			- -
BUCKEYE BRONZE, 490-90.	10	.80	.50	.30	-
BURMA. Large sizes sold out, sorry.	10		.75		100- .50
BUTTERSCOTCH, 517-90. Won't disappoint you either.	1	.75	.50	.30	10- .70
CHERRY JAM, 543-80. Deep rosy pink with a cherry jam blotch, rugged but not coarse; nice.	10	1.00	.80		50- .60
CONN. YANKEE, 441-90. Not a wet- weather Glad.	1	.50	.35		10- .40
CRACKER JACK, 425-75. Nice attractive commercial.	10		1.20	.75	100- 1.00
CYNTHIA, 410-75. Believe this is headed for fame.	1	3.00	2.00	1.00	10- 3.00
DAISY MAE, 532-90. Grand performance, all sizes.	10	1.00	.70	.40	100- 1.00
DEBORAH SAMPSON, 440-85. Blended pink and buff, beautiful.	1		.45	.30	Reserved
DIEPPE, 432-85. Tops in color, beauty and performance.	10		.65	.40	100- 1.00
DREAM GIRL, 460-95. Tall light rose pink, small rose blotch.	1	.40	.30	.20	10- .40
DUSTY MILLER, 486-85. Not only good in its class but one of the best in any class. My favorite smoky.	1 10	.20 1.60	.15 1.00		20- .25 100- 1.00
ELIZABETH THE QUEEN, 566-87. Lead- ing commercial lavender.	10	.80	.50	.30	-
EVANGELINE, 560-92. Ruffled light rose pink with soft cream throat. Strong grower, bulbs or bulblets.	1 10	2.50 18.00	1.50 11.00		5- 1.00 25- 4.00
FABULOUS, 443-85. You like them loud, you'll like this one.	1	.50	.35	.20	10- .25
FLORENCE NIGHTINGALE, 400-88. For all around performance and general values, this one is out front.	1 10	.75 3.00	.50 2.00	.30 2.00	10- .75 100- 5.00
FRIENDSHIP, 442-70. Point of cost and value, this one is the biggest in my list. One of those that took the worst 1949 had to offer and still came up smiling.	1	1.00	.75	.50	10- .50
HEARTS DESIRE, 540-80. Is one of the better giant size Glads. Color value, floret form and performance I recommend it.	1 10	1.25 7.00	1.00 5.00	.75 5.00	1- .15 10- 1.00
HUNTRESS, 466-77. Popular early lavender pink.	10	1.20	.75	.50	100- 1.00

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	Per	L	M	S	Bulblets
IVY ROBERTSON, 441-87. Winner of special awards.	10	1.00	.70		100- .75
LADY MARION, 466-85. Up to 10 ruffled, lavender pink and cream florets open on long flower heads.	1	1.25	1.00	.50	Reserved
LAVENDER PRINCE, -90. Leading deep lavender commercial.	10	1.20	.80	.50	100- .80
LANCASTER, 470-85. Not the largest but certainly one of the best.	1	.20	.15	.10	-
	10	1.50	1.00	.75	100- .50
LEADING LADY, 506-87. Still out front.	10	.80	.50		-
LIPSTICK, 441-85. One of the few blotched varieties that every one likes.	1	.20			-
	10		1.00	.50	100- .60
MARGARET WOOD, 570-80. What this lacks in cutflower qualities, is off-set by its sensational beauty.	1	.15	.10		-
	10	1.20	.70	.50	100- 1.00
MARLENE BOTH, 430-75. One of the best if not the best early golden salmon.	1	.20	.15	.10	-
	10	1.50	1.00	.50	-
MIGHTY MONARCH, 552-88. Well grown and at its best, this one is all that the name implies.	1	.50	.35	.20	10- .40
	10		2.50		100- 3.00
MISS WISCONSIN, 460-90. Will continue as a favorite in its color as long as it enjoys good health.	1	.20			100- 1.50
	10		1.00	.50	-
MOUNTAIN GEM. Good color, nice job of ruffling; at its best from young bulbs.	1	.35	.20		10- .30
	10	2.50	1.50		-
MT. INDEX. Early yellow and white commercial.	10	.80	.50	.30	-
MYRNA FAY, 466-75. Valuable first early lavender.	1	.30	.20	.10	-
NEW ERA, 432-95. Remember this one? It won't hurt you to re-discover it. It's a good, or better, than ever.	1	.15			-
	10	1.20	.80	.50	-
NANCY, 452-88. Trial Garden favorite. Don't quote me; experience limited.	1	.50	.35	.25	10- .50
	10		2.50	1.50	-
ORANGE GOLD, 420-80. Time tried and proven.	10	1.00	.70	.40	100- .50
PACTOLUS, 417-80. A lot of color value with good growth and performance you'll appreciate.	1	1.75	1.25	.80	10- 1.75
	10	12.00	8.00		-
PARTHIENA, 566-80. Deep lavender with purple shadings. One that survived the worst 1949 had to give.	1	1.50	1.25	1.00	-
PATRICIAN. Nice color, reliable performer.	1		2.00	1.00	-
PATROL, 416-77. One of Palmer's best; bulbs mature early. But few equal the performance of this one.	1	.50	.35	.25	10- .25
	10	4.00	2.75	2.00	100- 2.00
PENELOPE, 466-75. I believe you will like this one. Like Parthiena, it had every opportunity to misbehave, but didn't.	1	1.50	1.00	.75	3- .50
PERDITA, 466-75. Quite likely the best ruffled yellow. Eight open, seven in color, conspicuous scarlet throat darts enhance its beauty.	1	2.00	1.50	1.25	1- .25
PERSONALITY, 542-85. Appeared to resent getting its feet wet so often, as did several others.	1	.40	.25	.15	100- 1.00
PHANTOM BEAUTY, 540-85. Still merits your attention.	10	1.60	1.25	.75	100- 1.50
PORCELAIN BLUE, 478-80. Except for better times, to me this is the prettiest of the blues and as healthy as any.	1	.60	.40	.25	10- .50
	10				100- 4.00
PROSPERITY, 560-85. Ruffled light rose Picardy Sport.	1	.50	.35	.25	10- .35
RAVEL, 477-80. One of the better new blues. Reliable.	1	.35	.25	.20	15- .25
RED CHERRY, 450-70. Best early scarlet red commercial.	1	.75	.50	.30	100- 4.50
RED WING, 536-85. Tops at the shows past two years.	1	2.50	1.75	1.00	1- .30
ROSE CHARM, 360-70. This is really good, you'll like it.	1	.25	.20	.15	10- .25

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Variety names with comments and descriptions	Price and Sizes				
	Per	L	M	S	Bulblets
ROSY LIGHT. Is headed for commercial fame.	1	.30	.20	.10	10- .50
SOLOMON'S GLORY, 507-80. One of Holland's best.	10	1.00	.65	.40	100- .50
SEASHELL, 540-85. Beauty in pink and white, one of the loveliest Glads possible to imagine.	1	1.00	.75	.50	10- .75
SHERWOOD, 470-80. Beautiful; better? Only time will tell.	1	1.50	1.00	.60	Reserved
SIBONY, 566-90. The richest colored in this class. Long yellow heads on fair height stems, as ruffled as Stralia.	1 10	1.50 10.00	1.00 7.00	.60 4.00	10- 1.50 100-10.00
SILVER WING, 500-88. Always behind on this one. No. L sizes.	10		.65	.40	100- .75
SPARKS, 507-95. Tall and vigorous. Color contrast nearer to that of Pactolus than any other Glad, and almost as striking.	1 10	.35 2.50	.25 1.50	.15 1.00	10- .25 100- 1.50
SPIC & SPAN, 432-80. An improved New Era.	1	.80	.70	.60	10- .75
SPOTLIGHT, 413-87. Palmer's best introduction.	10	1.00	.65	.40	100- .50
STRALIA, 416-80. Lively blend of salmon and buff, very ruffled.	1		.35	.20	Reserved
SUNLIGHT, 416-87. The sunshine in my Glad patch. Hope nothing ever happens to disqualify it.	1 10	.35 2.80	.25 2.00	.15 1.20	10- .25 100- 2.50
SUNSPOT, 417-80. A lot of Glad in every way.	1	.75	.50	.30	10- .50
TIVOLI, 461-90. Outstanding color, good commercial.	1	.40	.30	.20	10- 1.40
TOPFLIGHT, 560-85. Just too lovely for description.	1	1.50	1.00	.50	1- .20
TRALEE, 460-75. Another one which the coloring and beauty of is very difficult to describe, good but not faultless.	1 10	1.00 8.00	.75 5.00	.50 3.00	- -
TRUELOVE, 440-70. Early money here, quality too.	10	1.00	.75	.40	-
TUNIA'S MAHOMET, 586-80. The prize winner in its class.	1	.25	.15		-
TUTS BOTH, 422-80. The cleanest, clearest color in this class. Try neutral orange Tuts Both to separate deep and difficult colors instead of sharp contrasting whites. Your customers will love the softer more harmonious effect.	1 10	.25 1.60	.15 1.20	.10	100- 1.00 -
VARIATION, 340-75. Only Ivy Robertson and Rose Charm build spikes comparable to this one.	10	.80	.50		100- .75
VENIDA, 460-88. Lavender shaded rose with prominent cream white throat, lively color, good grower.	1 10	1.00 8.00	.75 6.00	.50 4.00	10- .75 100- 6.00
VICTORY QUEEN, 430-90. Another good one that objected to the receipt of too much rain.	1 10	.25 2.00	.15 1.20	.10	10- .25 100- 2.00
VOODOO, 486-80. This has been good here. Unusual and attractive. A visitor's favorite.	1 10	.25	.15 1.20	.10 .80	10- .25 100- 2.00
WEDGEWOOD, 366-80. Gem of the lavenders.	1	.50	.35	.25	10- .50
WHITE CHALLENGE, 501-90. Immense blush white, rosy throat.	1	1.50	1.00	.50	10- 1.50
WHITE CHRISTMAS, 500-85. Crisp and fresh.	1	.50	.35	.25	10- .25
WHITE GODDESS, 500-80. Strong growing ruffled cream white.	1	1.00	.75	.50	10- .75

46R50G, 450-80.

Stock reserved for propagation

Similar to Rita Mae as to color. One size smaller and better in that it never produces faulty flower head. 1st prize winner in seedling class at Cleveland, Ohio, 1949.

IVORY TINTS. In view of reports indicating it is losing its streak, will not be released.

- CASH DISCOUNTS -

If you prefer CASH DISCOUNTS rather than over-count and extras:

On orders of \$5.00 to \$15.00, deduct 10%

On orders over \$15.00, deduct 15%

Extra Stock Discounts: Your choice of varieties or sizes selling at \$1.00 or less per single bulb.

Orders under \$15.00 deduct 15%

Orders over \$15.00, you may select stock to value of 20% of your total order. Neither stock nor cash discounts shall apply to collections, specials or wholesale offers.

The above discounts are in addition to any premium bulb offerings we may make or any additional extras we may see fit to include in appreciation of your continued patronage and apply only to orders from this list.

Yours for the GLADest year yet,

Sincerely yours,

H. L. Wood